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Red Star Macalline Group Corporation Ltd.

紅星美凱龍家居集團股份有限公司

(A sino-foreign joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1528)

VOLUNTARY ANNOUNCEMENT APPOINTMENT OF VICE GENERAL MANAGER AND PRESIDENT

The board of directors (the “**Board**”) of Red Star Macalline Group Corporation Ltd. (the “**Company**”) is pleased to announce that a resolution was passed at the Board meeting held on 8 January 2016, which proposed to appoint Mr. LI Bin to be the vice general manager of the Company, and as suggested by Mr. CHE Jianxing, the Chief Executive Officer of the Company, proposed to appoint Mr. LI Bin to be the president of the Company, with the same term of office as the current session of the Board.

The biographical details of Mr. LI Bin are set out as follows:

Mr. LI Bin, born in December 1974, Chinese nationality, graduated from Shanghai University of International Business and Economics majoring in International Trading. He is currently studying the Executive Master of Business Administration program in Fudan University. Prior to January 2005, Mr. LI Bin served as an account director of Hefei Rongshida Group Co., Ltd. (合肥榮事達集團有限公司); prior to September 2015, he served as the deputy chief operating officer and the executive president of the operational headquarter of Suning Commerce Group Co., Ltd. (蘇寧雲商股份有限公司). Mr. LI Bin has joined the Company since January 2016.

This is a voluntary announcement made by the Company.

By order of the Board
Red Star Macalline Group Corporation Ltd.
GUO Binghe
Company Secretary

Hong Kong
8 January 2016

As at the date of this announcement, the executive Directors of the Company are CHE Jianxing, ZHANG Qi, CHE Jianfang and JIANG Xiaozhong; the non-executive Directors are XU Guofeng, CHEN Shuhong, Joseph Raymond GAGNON, ZHANG Qiqi; and the independent non-executive Directors are ZHOU Qinye, LI Zhenning, DING Yuan, LEE Kwan Hung.